**Biyani Girls College**
**First mid Term Examination 2025**
**BCA IV Sem.**
**Subject- E-Commerce (UG-BDM-MDC)**

**Time: 1.5 Hrs.**                                                                                         **MM: 50**

**[I]Very short answer questions.**                                                      **(5 * 2 = 10)**

1.      What is E-Commerce?

2.      What are E-commerce based activities?

3.      What are the technical components of E-commerce?

4.      What are some common E-commerce applications?

5.      What is Supply Chain Management in E-Commerce?

**[II]      Long answer questions.**                                                          **(4 * 10 = 40)**

1.      Explain in detail the planning process of an online business

2.      Explain the nature and dynamics of the Internet in detail.

3.      Explain in detail the concept of website designing, its purpose, essential components, design principles, tools used, steps involved, and best practices.

4.      Explain in detail the process of developing and deploying an online system. Describe the stages involved, methodologies used, tools, testing procedures, deployment strategies.